

PPSNATION  
Apps solution for every nation

# COMPANY PROFILE

A P P S N A T I O N

# OUR VISION

We envision a future where mobile applications revolutionize industries, enriching lives and transforming businesses worldwide. By consistently delivering cutting-edge solutions and staying at the forefront of technological advancements, we strive to be the driving force behind this transformation.

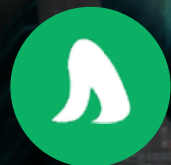
 PPS  
SOLUTIONS **FOR  
EVERY  
NATION**



# OUR GOAL

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The main aim of Appsnation is to develop a Client-Focused, Customer-Centric, and Flexible Web and App solution for their clients so they can scale their business upto 10x times. We Help you improve your branding, increase conversion rates and maximize your revenue.



DIGITAL MARKETING

**MOBILE APP  
DEVELOPMENT**

TEST  
AUTOMATION

ENTERPRISE SOLUTIONING

**UI/UX  
DESIGN**

**IOS DEVELOPMENT**

**GAME  
DEVELOPMENT**

CAPABILITY COMPETENCE

**WEB  
DEVELOPMENT**

ARTIFICIAL INTELLIGENCE

API MANAGMENT



# OUR SERVICES

## PRIMARY

- ANDROID APP DEVELOPMENT
- METAVERSE APP DEVELOPMENT
- IOS APP DEVELOPMENT
- GAME APP DEVELOPMENT
- CROSS PLATFORM APP DEVELOPMENT
- E-COMMERCE DEVELOPMENT
- WEB APP DEVELOPMENT
- AR DEVELOPMENT
- VR DEVELOPMENT
- IOT APP DEVELOPMENT
- WEARABLES APP DEVELOPMENT

## CONSULTING

- ENTERPRISE TECHNOLOGY
- STRATEGIC & TECHNOLOGY
- DIGITAL STRATEGY
- DIGITAL TRANSFORMATION
- LEAN STARTUP
- MANAGED MOBILITY
- MINIMUM VIABLE PRODUCT
- DIGITAL MARKET PLACES
- BIG DATA & ANALYTICS

## SOLUTIONS

- BOOKING APP
- FITNESS APP
- FLEET APP
- LOYALTY APP
- MOVER APP
- REAL ESTATE APP
- RESTAURANT APP
- SHOPPING EXPRESS APP
- SPORT APP
- E-COMMERCE APP
- METAVERSE APP

# EXTENDED SERVICES

## DIGITAL TRANSFORMATION

- Digital Strategy and Roadmap
- Legacy System Modernization
- Customer Experience Enhancement
- Agile Transformation
- Digital Workforce Enablement
- Change Management and Training

## DATA SCIENCE

- Data Analysis and Visualization
- Machine Learning Development
- Predictive Analytics
- Big Data Solutions
- AI Model Development
- Data Science Consulting

## ARTIFICIAL INTELLIGENCE

- AI Strategy Development
- (NLP) Solutions
- Computer Vision Solutions
- AI-Powered Automation
- AI Model Deployment and Integration
- AI Ethics and Governance Services

## IOT SERVICES

- Strategy and Planning
- Device Management
- Data Analytics
- Platform Development
- Security Solutions
- Integration Services

## BLOCK CHAIN

- Consulting and Advisory
- Smart Contract Development
- Integration Services
- Supply Chain Solutions
- Security Services
- Decentralized Applications Development

## CLOUD SERVICES

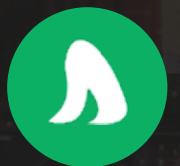
- Migration Services
- Infrastructure Management
- Application Development
- Security Solutions
- Consulting and Advisory
- Managed Cloud Services

# METaverse TECH LANDSCAPE

Metaverse is a term used to describe a virtual universe of interconnected virtual worlds, games, and spaces. It is a rapidly growing field that has been gaining popularity in recent years, fueled by technological advances and increasing demand for immersive digital experiences.

This growth is driven by increasing consumer demand for immersive digital experiences and advancements in technology that make it easier to create and access virtual worlds. Metaverse had 400 million monthly active users.

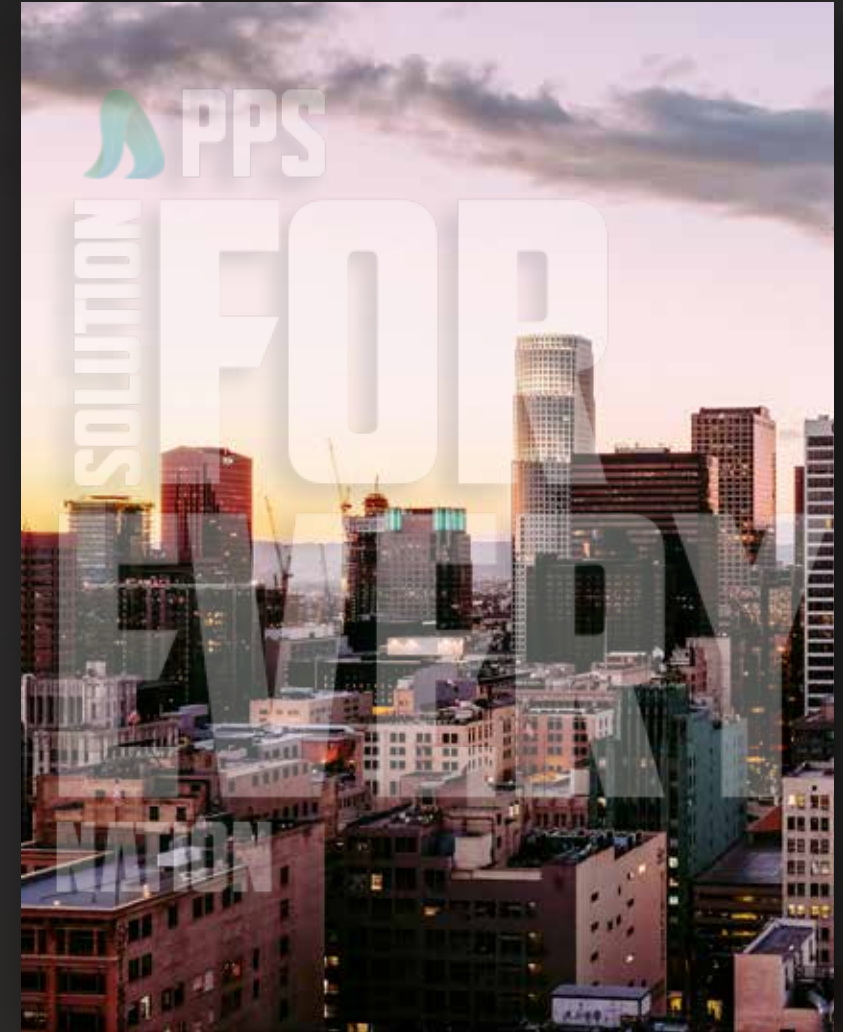
- In USA Metaverse has 400 million monthly active users as of record in 2022
- Metaverse Market Size in 2022: \$61.8 billion
- Metaverse Projected to Gain US\$426.9 billion by 2027
- 53% of companies investing in the metaverse



# HOW APPSNATION IS PLAYING ITS PART

Appsnation is a company that is playing an important part in the field of metaverse by developing technology and infrastructure to support the growth of the metaverse. The company focuses on creating a decentralized, open-source platform that allows for creating and exchanging virtual assets within the metaverse. Appsnation is also developing tools and infrastructure to support the creation of immersive virtual environments within the metaverse.

The company's platform allows for creating custom environments, including virtual worlds, games, and experiences, which users from anywhere in the world can access. This technology can potentially revolutionize entertainment, education, and other industries by allowing for fully immersive, interactive experiences in a virtual environment..





# PORTFOLIO

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# PLACEA AR APP



## OBJECTIVE

Placea Place allows you to digitally 'place' furniture in your room. Everything in Placea Place is 3D and accurate to scale, from sofas and lamps to carpets and tables, so you can ensure it's the perfect size, design, and practicality for your space.

## FEATURES

Virtual furniture placement, Realistic visualization  
Customization options, Purchase integration

## TECHNOLOGIES



# REALESTATE AR APP

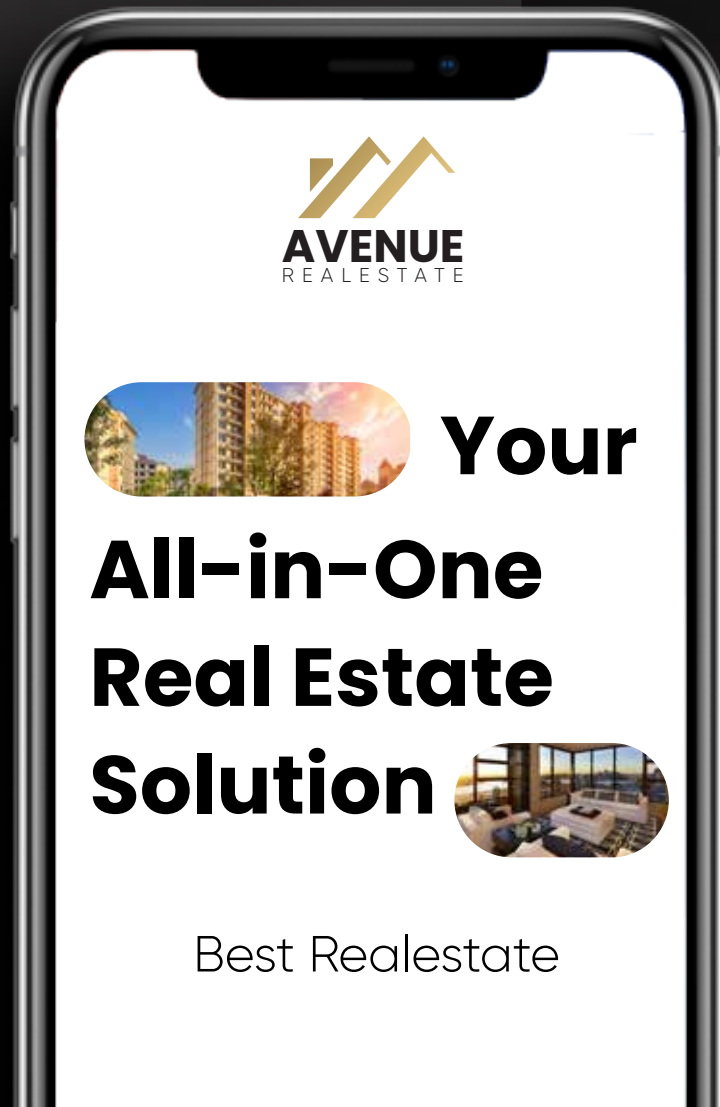
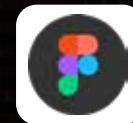
## OBJECTIVE

This AR real estate app aims to provide an immersive and interactive experience for homebuyers and real estate professionals. The app aims to enhance the home buying process by allowing users to explore virtual properties in augmented reality, visualize different finishes and designs, and experience properties in a more realistic way.

## FEATURES

AR property tours, Customizable designs and finishes  
Layout visualization, Real estate agent showcase

## TECHNOLOGIES





# GYMNASIAM GYM

## OBJECTIVE

The objective of Gymnansiam is to revolutionize fitness tracking and training by providing a comprehensive and user-friendly mobile app. It aims to empower individuals to achieve their fitness goals efficiently, whether they are beginners or seasoned athletes, by offering personalized guidance, tracking capabilities, and access to a community of like-minded individuals.

## FEATURES

Personalized Workout Plans, Exercise Database  
Progress Tracking, Nutrition Tracking  
Goal Setting

## TECHNOLOGIES



# ZOMBIE SMASHER

## GAME APP

### OBJECTIVE

This app is to create for those who want to experience the real adventure while fighting with zombies.

### FEATURES

Speedy and swift search feature ,Interactive UI/UX  
Easy gaming handling

### TECHNOLOGIES



# FRUIT BLEND NINJA

## GAME APP

### OBJECTIVE

This game is developed for those who want fun while creating delicious fruit juices.

Intense gameplay & easy controls, challenging levels for Fruit slicer, Realistic look of juicy fruits flying  
This game is developed for those who want fun while creating delicious fruit juices.

### FEATURES

Intense Gameplay & Easy Controls, Challenging Levels  
For Fruit Slicer, Realistic Look Of Juicy Fruits Flying

### TECHNOLOGIES



# TRAVELICIOUS TRAVELING APP

## OBJECTIVE

The objective of the app "Travelicious" tailored specifically for air travel is to streamline and enhance the entire flying experience for users. This includes features such as efficient flight search and booking, real-time flight status updates, personalized travel itineraries, seamless check-in and boarding processes

## FEATURES

Travelicious, The Ultimate Aeroplane Traveling App, Offers Seamless Flight Booking, Real-time Updates, Personalized Itineraries, And Comprehensive Airport Assistance

## TECHNOLOGIES



# HR 360 ERP SOLUTION

## OBJECTIVE

HR 360 aims to revolutionize human resource management by providing a comprehensive ERP solution built on Oracle technology stack. It strives to streamline HR processes, enhance efficiency, and empower organizations to effectively manage their workforce, from recruitment to retirement.

## FEATURES

Recruitment Management ,Employee Database, Performance Management Training and Development, Attendance and Leave Managements

## TECHNOLOGIES





# MAERSK LINE'S TRACKING

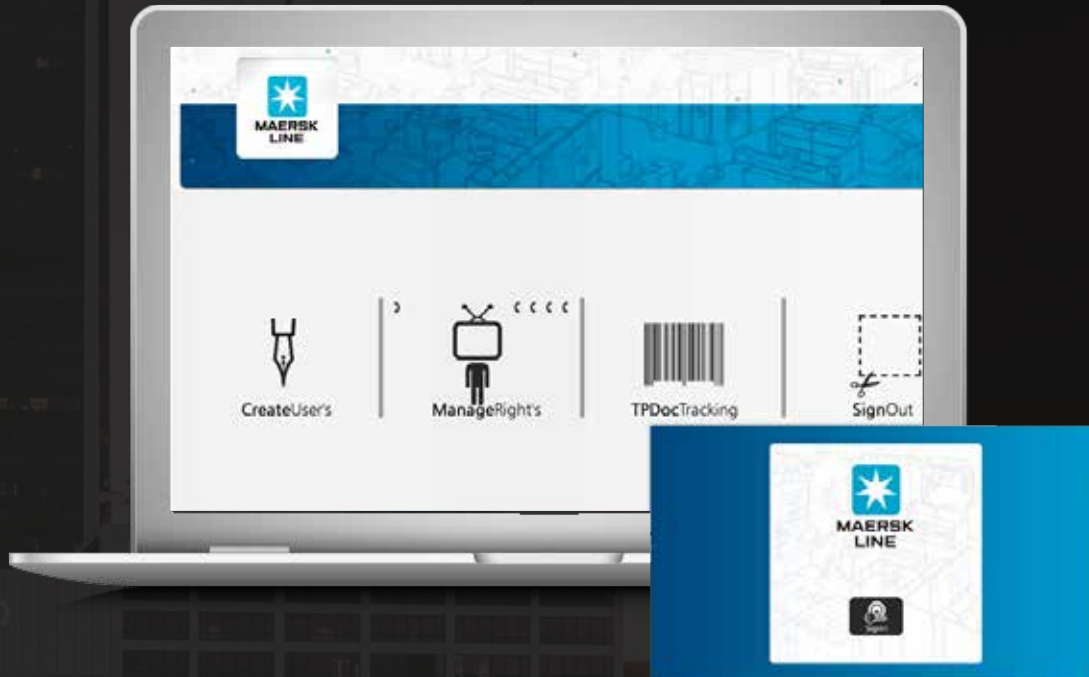
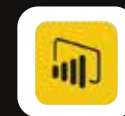
## OBJECTIVE

Maersk Line's shipment tracking system aims to provide a seamless and transparent experience for tracking shipments throughout their journey. Developed on a dynamic technology stack, it enhances efficiency and visibility in logistics operations, empowering users to monitor and manage shipments effectively.

## FEATURES

Real-time Shipment Tracking, automated Notifications  
Documentation Management, container Management  
Schedule Management, customer Portal, reporting

## TECHNOLOGIES



# MEDIACOM

## ADVERTISING AGENCY

### OBJECTIVE

MEDIACOM aims to optimize advertising agency operations by providing a comprehensive system developed on the .NET technology stack, enhancing efficiency and collaboration in managing advertising campaigns and clients.

### FEATURES

Campaign Management, client Management  
Creative Asset Management, media Buying And Planning  
Budgeting And Billing, reporting And Analytics  
Collaboration Tools

### TECHNOLOGIES



# OUR CLIENTS



# WHY CHOOSE **APPSNATION** AS YOUR DEVELOPMENT PARTNER



## TEAM SCALABILITY



## QUICK TIME TO MARKET



## COST SAVING



## SKILLED RESOURCES



# INDUSTRIES SERVED



FINANCIAL SERVICE



HEALTH CARE



AUTOMOTIVE



MANUFACTURING



ENTERTAINMENT



RETAIL



TELECOM



ENERGY



TRAVELING

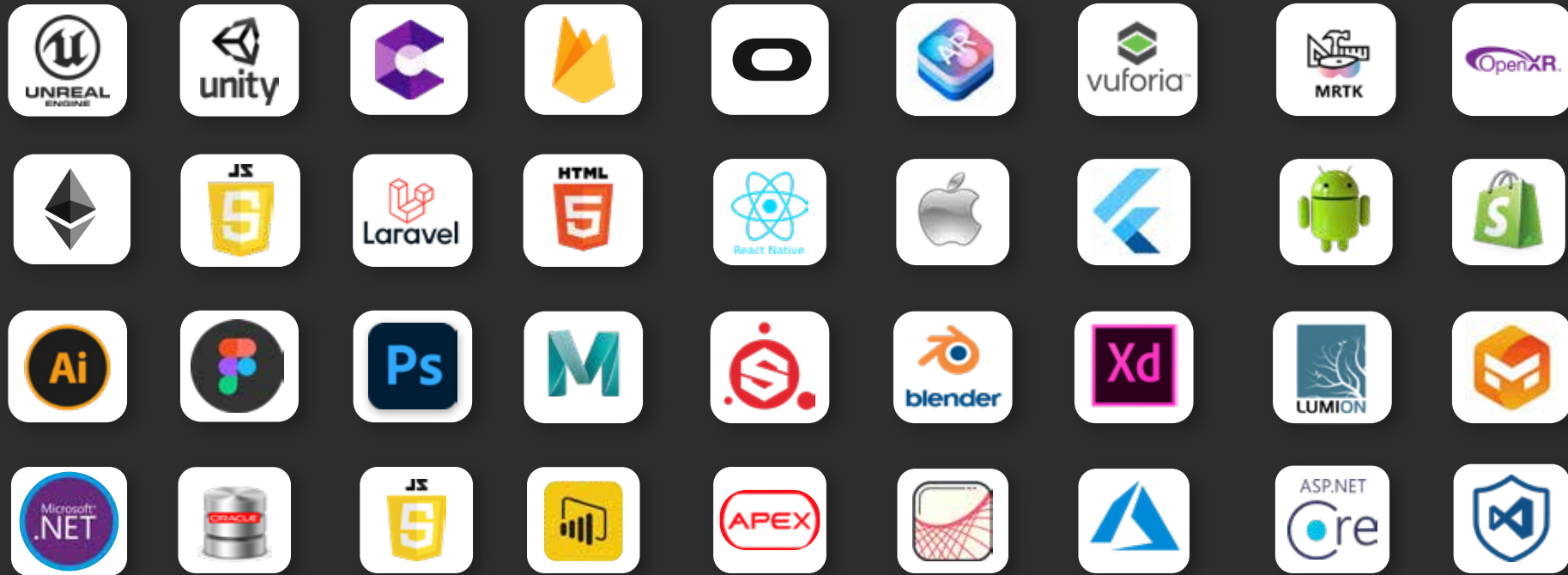


CONSUMER GOODS

# TECHNOLOGY STACK

## MASTER IN TRENDING TECHNOLOGIES

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# AWARD AND RECOGNITIONS

## OUTSOURCING IT COMPANY

Clutch

freelancer



DESIGNRUSH



Upwork

appfutura

bark



GoodFirms  
★★★★★

Google  
★★★★★



Bē

★ Trustpilot

# OUR PARTNERS

**WORLD'S** TECHNOLOGY LEADERS

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# CLIENT REVIEWS

## Shamraiz Malik

"I had worked with APPSNATION, he has a very high level of skills, they always deals with the problem in a very simple and Professional way, finds them as a great team leader who has good technical and communication skills."



## Euan Macdonald

" Team was attentive and communicative to fully understand the project and brief."



## Nick Oliva

Very capable and professional. Flexible when changes are requested. Excellent delivered product. Already retaining for more work"



## Achats Hav

Work done on time, with attention to detail. Unity dev who has good skills and knows how to use them to achieve the client's goal. Autonomous, knows how to take coherent initiatives that go in the right direction."

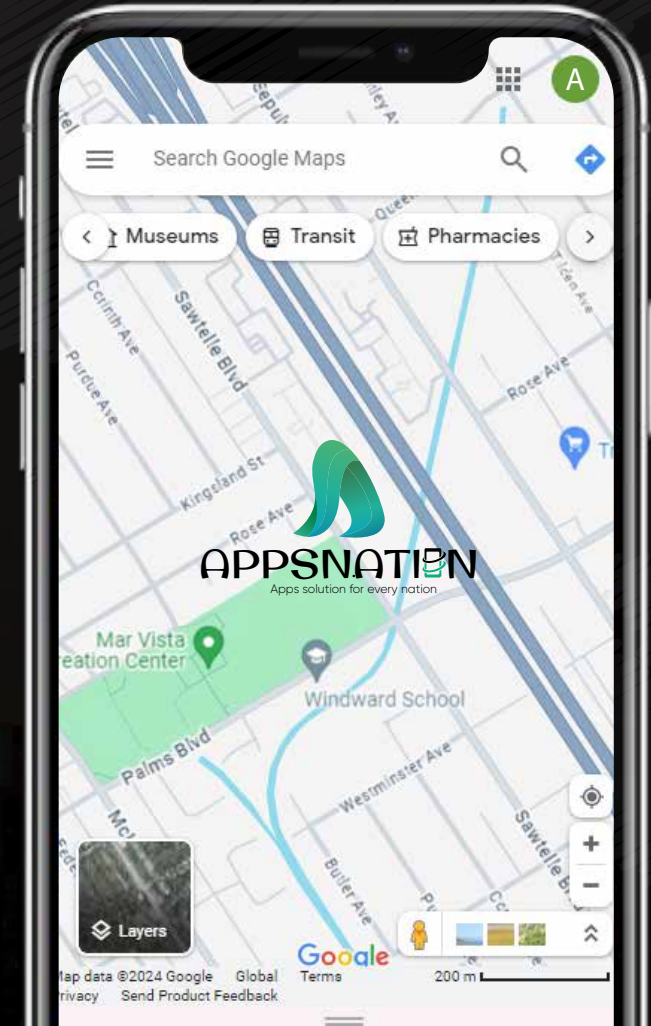




UAE



SA



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# CONTACT US

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